

# ARTS AND CULTURE

This Arts and Culture Sector Spotlight is adapted from CCS's 2024 *Philanthropy Pulse* report to provide an in-depth look at the data provided by 58 survey respondents from that sector.



**59%**

Saw a revenue increase



**60%**

Acquired new donors

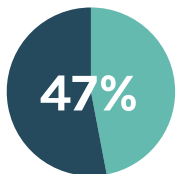


**53%**

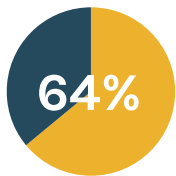
Retained over half of new donors

**29% of arts and culture organizations increased their fundraising staff, while 69% increased staff pay by 1-10% over the past three years.**

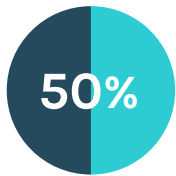
## RESPONDING ARTS AND CULTURE ORGANIZATIONS REPORT



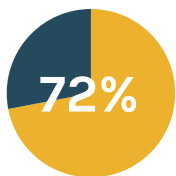
47% get 20% or less of their giving in the form of noncash assets.



64% expect major and mid-level gifts and annual appeals to increase in 2024.



50% describe their organization's reporting and analytics capabilities at a leading level or higher of sophistication.



72% have not addressed the use of AI technology in their operations.



**71%** believe DEI is important to define their organization's values

## RESPONDENTS REPRESENT

